



Youth Challenge

September 23, 2012
Pioneer Courthouse Square

I walk because...



Cascade AIDS Project's Youth Challenge - Overview:

AIDS Walk Portland engages Portland metro-area schools and youth programs in the **Annual AIDS Walk Portland Youth Challenge**. This challenge encourages youth in schools, school programs, social clubs, social networks and more to compete to raise vital funds for HIV prevention, care, and support services while building leadership skills and a sense of community. We make this a fun event with pre-walk parties and incentives for those who participate, along with a friendly competition. Specifically, we:

- Reward the top two fund-raising teams that raise \$1,000 or more with 50% of the funds they raise returned to them for sexual health education. To receive funds back, teams must designate a legally recognized entity to administer the funds for them and that entity must have clear policies that forbid discrimination related to race, gender, class, and/or sexual orientation.
- Reward the top three Youth Teams with fabulous prizes that could include a CAP sponsored dance, event tickets, Nike gear, and possibly more.
- Recognize the top three youth fund raisers with prizes.

At Cascade AIDS Project (CAP), we recognize we can't solve the HIV pandemic on our own. We know our schools and youth groups can be a force for change. Schools and groups like yours have been at the very heart of positive change in the lives of youth in our community. We hope your school or group will decide to take part in this great cause.

Rules and How to Register:

1. Any school or youth program can register for the walk.
 - To register: create your team through the "register" button at www.aidswalkportland.org.
 - Team name: must include the words "Youth Challenge" followed by the school name or youth program name to ensure entry into the competition (e.g. Youth Challenge – Jefferson High School).
2. The single team that raises the most money will be the winner.
 - All donations must be paid online or turned in to CAP's Office by **5:00pm, Thursday, September 27, 2012** to qualify for winning the Portland Youth Challenge.
 - Cash and check donations can be dropped off to CAP's office weekdays 9:00 am – 5:00 pm, at 208 SW Fifth Ave., Suite 800, Portland OR, 97204.
 - Winners of the challenge will be announced at the AIDS Walk wrap party, date and location to be announced over email and facebook.
3. What if some of your team can't attend? They can become a **Sleep Walker** and still help your team! They'll register and raise funds just as if they were attending.

Cascade AIDS Project is available to assist all teams, just give us a call (contact information on other side) and we will help your team succeed.

Join us!

AIDS Walk Portland Overview

On September 23, 2012, the **26th Annual AIDS Walk Portland**, a 2.5-mile walk and rally will take place in Pioneer Courthouse Square. The event opens at 9:00 am with festivities, breakfast, and registration. After a brief program at 10:30 am, AIDS Walk steps off at 11:00 am.

Form an AIDS Walk Portland team with friends, ask your family, include community leaders... and join with 10,000 others committed to making a difference. AIDS Walk is an excellent opportunity for team building with friends and will give your school or youth group exposure. Your team name will appear on the Walk website with a link to your customized team page. Raise further visibility the day of the Walk by wearing your schools colors, your group's t-shirts and/ or carrying signs and banners.



*Every 9 ½ minutes
a new infection
occurs in the US.
Step forward...
Take a stand...
And join us as we
make a difference
in the fight against
HIV and AIDS.*

Your participation will ensure that Cascade AIDS Project (CAP) and other AIDS service organizations in our community can continue to prevent HIV infections, care for and empower people affected and infected by HIV/AIDS, and eliminate HIV/AIDS-related stigma throughout Oregon and SW Washington. Thanks to people like you, AIDS Walk Portland has raised almost \$5 million over its 25-year history.

Cascade AIDS Project (CAP) Overview

CAP, the oldest and largest AIDS Service Organization in Oregon and SW Washington, is the primary recipient of funds raised at AIDS Walk Portland. Other beneficiaries include Our House of Portland, Martha's Pantry, HIV Day Center, Partnership Project, and Quest Center for Integrative Health.

Fifty percent of new HIV infections nationwide are among men who have sex with men. In Oregon, this number is closer to 75%. The gay/bisexual community continues to bear the brunt of the disease. CAP's mission is to prevent HIV infections, support and empower people affected and infected by HIV/AIDS, and eliminate HIV/AIDS-related stigma.

For more information on CAP's AIDS Walk Portland Youth Challenge, or to obtain posters, brochures, and other tools to help your team, please contact:

Youth Challenge Coordinator

TBD
(503)223-5907 ext 3856

CAP Special Events Coordinator

Andrew Shayde
(503)278-3854

www.aidswalkportland.org